

William Tigno

Interaction Designer // Researcher

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Education

Bachelor of Interaction Design

Sheridan College

2016 - 2020

Art Fundamentals

Sheridan College

2014 - 2015

Certification

TCPS 2: CORE

Tri-Council Policy Statement:
Ethical Conduct for Research
Involving Humans Course

Skills

Product Design

User Research
Persona Development
Journey Mapping
Wireframing
Rapid Prototyping
User Testing
Usability Testing

Visual Design

Illustration
Data Visualization
Motion Design
UI Design

Software

Sketch
Figma
InVision
Framer
Adobe Creative Suite

Development

HTML/CSS
Javascript

Experience

Research Assistant

Sheridan Centre for Elder Research

January 2018 - September 2020

Conducted a scoping review to map out existing literature on dementia-related sensory interventions from the last three decades. Synthesized insights and took full ownership in creating an interactive suggestion tool, allowing users to select an appropriate sensory intervention feasible in their current context and needs.

Conducted research to better understand the effects of music on people living with dementia and how their lived experiences influenced their current listening habits. Synthesized insights into a diverse set of persona archetypes that map out factors such as life experiences, cultural upbringing in relation to their listening habits.

Design Intern

7C Laboratories

June 2019 - August 2019

Owned several website design projects, actively collaborating with other designers and developers. Assisted in creating brand packages and pitch decks for multiple clients. Conducted a usability audit for a high-profile projects, resulting in a report that is still being used to guide design decisions.

Creative Designer UX/UI

BrainyYack

January 2019 - May 2019

Conducted a soft rebrand of the company, redesigning existing pages and creating new functionalities for the company website. Created pitch decks and supporting design elements for on-going projects.

UX Designer

Aversan Inc.

June 2018 - August 2018

Held major responsibilities in designing an automated testing dashboard web application. Redesigned an aircraft systems testing dashboard application in response to client feedback, focusing on usability, information hierarchy, and establishing a design system.

Extracurricular

Year Level Representative

Sheridan Interaction Design Council

November 2018 - April 2020

Served as a liaison between the student body and administration under the supervision of faculty representatives, seeking to foster and strengthen program culture through our activity and leadership. Held the position throughout my junior and senior year.